

Our Vision

“The club of choice delivering high quality football opportunities for our community”

Our Purpose

To promote and develop the game of football by creating an environment for the development of players to their highest potential that is safe, inclusive, fun and of high quality



MURDOCH UNIVERSITY MELVILLE FC

2022 - 2026 STRATEGIC PLAN

Our Values

1

Show Respect

We demonstrate mutual respect for everyone in the club.

3

Fair Play

We strive for excellence and we play by the rules in all we do and demonstrate loyalty, trust, and sportsmanship.

5

Open and Accountable

We are transparent, honest, and genuine in how we manage our Club.

We Include

We welcome and encourage participation and diversity within the club.

Be Safe

We strive for our members, our players, and supporters to be safe, on and off the field.

Key Priorities

1. Our Club Facilities

1.1 - To provide playing, training and associated facilities for the club that;

- Are “fit for purpose”
- Cater for all players – gender and ability

1.2 - To create a community social and football hub.

2. Our Leadership and Governance

2.1 - To provide leadership and strong transparent governance.

2.2 - To ensure robust financial management for the long-term sustainability of the Club.

3. Player Participation and Pathways

3.1 - To sustain our current membership and cater for growth as it occurs.

3.2 - To foster connected and continuing pathways for all football players.

4. Connect our club with quality Communication and Promotion

4.1 - To tell our story, celebrate our success and improve our communication within the Club.

4.2 - To engage with the wider community.

5. Increase our valued Volunteers

5.1 - To provide an environment that attracts, trains and recognises volunteers.

5.2 - To support volunteers with tools, processes, and systems to make their roles easier.

6. Coaches & Officials

6.1 To increase the quality and quantity of competent coaches and officials.